

Siscieety

Where We Make Our Own Rules



Rashida McKenzie is a highly esteemed motivational speaker committed to changing the way girls and women are seen by the world, by empowering them to change the way they see themselves.

Led by that mission, Rashida created and founded Siscieety™, a company designed to educate, empower, and inspire girls and women to find their own voices and address issues such as self-esteem, popularity, eating disorders, friendship, mother/daughter relationships, and much more.

Known for her smile and charm and refreshing honesty about her own life experiences, Rashida is able to engage any audience with her creative, fun, and highly-energetic style of presentation.

Rashida first tapped into her desire for social change working as a journalist. She has written a variety of articles from relationship advice to sports editorials as a freelance writer for the past seven years. She also worked as a news producer for two years before deciding to parlay her passion for girl's and women's issues into a career.